I HAVE AN INTEREST IN

BUSINESS

FINANCE
Students will learn the ability to take a client’s goals, resources, and options into consideration while making suggestions for their continued and financial growth.

MANAGEMENT
Management majors acquire general skills in the fundamental areas of business while developing the ability to deal with people, to make complex decisions, and to adapt to change.

ACTUARIAL SCIENCE
Actuarial Science is a discipline that applies quantitative methods to assess and manage financial risk, particularly in the context of insurance.

MARKETING
Students will develop tools needed to create an environment where the ultimate delivery goals are supported through research, design, and maintenance in every aspect of the organization to satisfy a target audience’s needs.

REAL ESTATE
Students will develop an understanding of market analysis, site selection, investment analysis, economics relating to land use, and professional services that support real estate transactions.

CONSTRUCTION MANAGEMENT
Students will oversee workforce, materials, equipment, & safety issues. Students will divide activities into logical steps, and monitor each step to ensure deadline & budget requirements.

PUBLIC ADMINISTRATION
Students will center on public policy by interpreting and evaluating the policies within the government framework. These policies include federal, state, and local.

MATH
The goal of the math major is to introduce some of the central ideas in various areas of mathematics, and to develop problem-solving ability by helping students combine creative thinking with rigorous reasoning.

ACCOUNTING
Accountants analyze business events and transactions and use the information to determine the financial condition and operating results of businesses.

ECONOMICS
Economists investigate a wide range of issues centering on problems of economic stability, growth, and the efficient use of resources. One of the important objectives of the economist is to explain how our economic system functions.

PUBLIC RELATIONS
Students interested in public relations will study the management of communication between an organization and its publics. Students will combine a convincing argument with an appropriate medium to best deliver their message.
WHAT ARE THE RELATED CAREERS?

Alumni Titles:
Finance Director
Financial Analyst
Project Manager
CPA
Actuarial Analyst
Supply Management Specialist
Cost Management Specialist
Quality Management
Management Consultant
Director of Risk Management
Marketing Coordinator
Compliance & Equity Management

Alumni Employers:
Wells Fargo
Principal Financial
John Deere
Rockwell Collins
US Bank
Transamerica
Aegon
Nationwide
Northwestern Mutual
Meriprise
CUNA
Deloitte
Palmer Group
Amazon
United Health Group
CBE Companies
IBM
Pella
Farm Bureau
Athene USA
Allstate
Sammons Financial Group
Wellmark
Mudd Advertising
Meredith Corporation
GoDaddy
VGM
Iowa Realty
Re/Max
Century 21
Midland Loan Services
Weitz Company
MidAmerican Energy
Construction Companies
CliftonLarsonAllen
Bergan Paulsen
Pearson

WHERE ARE UNI ALUMNI WORKING?

Cedar Rapids
Waterloo
Des Moines
Minneapolis-St. Paul
Omaha
Iowa City
Denver
Kansas City
New York City
San Francisco
Chicago
Los Angeles

NEXT STEPS:

Arrange job shadow opportunities related to majors of interest.

Seek out volunteer opportunities that allow you to learn more about yourself, explore areas of interest, and connect with professionals and community members.

Browse the UNI website for information on majors of interest, including the courses you will take in those majors:

https://uni.edu/majors/majors-and-minors-department

Once you are at UNI, schedule an appointment with your academic advisor to discuss your interests and potential majors.