Finance
University of Northern Iowa College of Business Administration
https://business.uni.edu/undergraduate/finance

ABOUT THE MAJOR
Finance is a broad term that describes two related activities: the study of how money is managed and the actual process of acquiring needed funds. It encompasses the oversight, creation and study of money, banking, credit, investments, assets and liabilities that make up financial systems. Many of the basic concepts in finance come from micro and macroeconomic theories which essentially state that a dollar today is worth more than a dollar in the future.

SAMPLE COURSEWORK
- Principles of Macroeconomics
- Real Estate Finance
- Principles of Investments
- Fixed Income Analysis
- Operations Management
- Decision Analytics
- Principles of Managerial Accounting
- Corporate Finance
- Intro to Personal Financial Planning

POSSIBLE CAREERS  *some titles may require further education*
- Financial Planner  Actuary  Real Estate Agent  Commercial Banker
- Financial Analyst  Accountant  Business Professor  Equity Research
- Investor Relations Associate  Credit Analyst  Investment Banker  Corporate Finance
- Budget Analyst  Attorney  Asset Management  Risk Management

UNI GRADUATES: WHERE ARE THEY NOW?
- Wells Fargo
- Principal Financial Group
- Transamerica
- John Deere
- Principal Global Investors
- U.S. Bank
- Rockwell Collins
- Athene USA
- Veridian Credit Union
- John Deere Financial
- Situs RERC
- Lincoln Savings Bank
- TCF Equipment Finance
- Farmers State Bank
- Kemin Industries
- Eurofins Group

SKILLS NEEDED
- Interpersonal skills
- Oral and written communication
- Financial reporting
- Analytical thinking
- Problem solving skills
- Customer service
- Ability to work on a team
- Numeracy skills
- Organization

HOLLAND CODES
ECI