

GRAPHIC TECHNOLOGY

University of Northern Iowa College of Humanities, Arts & Sciences

<https://tech.uni.edu/graphic-technologies>

ABOUT THE MAJOR

Graphic Technology is a rapidly-growing field that focuses on diverse areas of graphic communication such as traditional print publishing, digital publishing, packaging, website development and more. Students in this program learn about the industry workflows from design conception to product fulfillment through hands-on learning in state-of-the-art graphic communication labs.

SAMPLE COURSEWORK

Communication Technology	Web Publishing
Graphic Communications Foundations	Graphic Communications Imaging
Computer Applications in Technology	Applied Industrial Supervision and Management

POSSIBLE CAREERS *some titles may require further education

Print Technician	Imaging Specialist	Logo Design	Layout Artist
Digital Graphic Designer	Graphic Coordinator	Brand Identity Designer	Email Marketing Designer
Technology Manager	Multimedia Designer	Creative Art Director	User Experience (UX)
Project Manager	Web Developer	Editor	Creative Services Manager

UNI GRADUATES: WHERE ARE THEY NOW?

- Red Lab Technologies
- Intoxalock
- Fastsigns
- Adams Publishing Group, LLC
- 7G Distributing, LLC
- VGM Marketing
- RealManage
- InMarketSolution
- Integrated DNA Technologies
- Claim Technologies, Inc.
- Herzog Technologies, Inc.
- DecoPac, Inc.
- Bing Bang
- KULT 94.5
- Minuteman/TAG'S
- Exela Technologies
- Scientific Games



SKILLS NEEDED

- Creativity
- Communication
- Technology
- Time management
- Problem-solving
- Typography
- Attention to detail
- Customer service
- Organizations
- Oral presentation skills
- Project management

HOLLAND CODES

RAE