# Graphic Technology

**University of Northern Iowa College of Humanities, Arts & Sciences**

[https://tech.uni.edu/graphic-technologies](https://tech.uni.edu/graphic-technologies)

## About the Major

Graphic Technology is a rapidly-growing field that focuses on diverse areas of graphic communication such as traditional print publishing, digital publishing, packaging, website development and more. Students in this program learn about the industry workflows from design conception to product fulfillment through hands-on learning in state-of-the-art graphic communication labs.

## Sample Coursework

<table>
<thead>
<tr>
<th>Communication Technology</th>
<th>Web Publishing</th>
</tr>
</thead>
<tbody>
<tr>
<td>Graphic Communications Foundations</td>
<td>Graphic Communications Imaging</td>
</tr>
<tr>
<td>Computer Applications in Technology</td>
<td>Applied Industrial Supervision and Management</td>
</tr>
</tbody>
</table>

## Possible Careers

*Some titles may require further education*

<table>
<thead>
<tr>
<th>Print Technician</th>
<th>Imaging Specialist</th>
<th>Logo Design</th>
<th>Layout Artist</th>
</tr>
</thead>
<tbody>
<tr>
<td>Digital Graphic Designer</td>
<td>Graphic Coordinator</td>
<td>Brand Identity Designer</td>
<td>Email Marketing Designer</td>
</tr>
<tr>
<td>Technology Manager</td>
<td>Multimedia Designer</td>
<td>Creative Art Director</td>
<td>User Experience (UX)</td>
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<tr>
<td>Project Manager</td>
<td>Web Developer</td>
<td>Editor</td>
<td>Creative Services Manager</td>
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</tbody>
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## Uni Graduates: Where Are They Now?

- Red Lab Technologies
- Intoxalock
- Fastsigns
- Adams Publishing Group, LLC
- 7G Distributing, LLC
- VGM Marketing
- RealManage
- InMarketSolution
- Integrated DNA Technologies
- Claim Technologies, Inc.
- Herzog Technologies, Inc.
- DecoPac, Inc.
- Bing Bang
- KULT 94.5
- Minuteman/TAG’S
- Exela Technologies
- Scientific Games

## Skills Needed

- Creativity
- Communication
- Technology
- Time management
- Problem-solving
- Typography
- Attention to detail
- Customer service
- Organizations
- Oral presentation skills
- Project management

## Holland Codes

**RAE**