

# I HAVE AN INTEREST IN

## BUSINESS

### FINANCE

Students will learn the ability to take a client's goals, resources, and options into consideration while making suggestions for their continued and financial growth.

### MANAGEMENT

Management majors acquire general skills in the fundamental areas of business while developing the ability to deal with people, to make complex decisions, and to adapt to change.

### ACTUARIAL SCIENCE

Actuarial Science is a discipline that applies quantitative methods to assess and manage financial risk, particularly in the context of insurance.

### MARKETING

Students will develop tools needed to create an environment where the ultimate delivery goals are supported through research, design, and maintenance in every aspect of the organization to satisfy a target audience's needs.

### REAL ESTATE

Students will develop an understanding of market analysis, site selection, investment analysis, economics relating to land use, and professional services that support real estate transactions.

### CONSTRUCTION MANAGEMENT

Students will oversee workforce, materials, equipment, & safety issues. Students will divide activities into logical steps, and monitor each step to ensure deadline & budget requirements.

### PUBLIC ADMINISTRATION

Students will center on public policy by interpreting and evaluating the policies within the government framework. These policies include federal, state, and local.

### MATH

The goal of the math major is to introduce some of the central ideas in various areas of mathematics, and to develop problem-solving ability by helping students combine creative thinking with rigorous reasoning.

### ACCOUNTING

Accountants analyze business events and transactions and use the information to determine the financial condition and operating results of businesses.

### ECONOMICS

Economists investigate a wide range of issues centering on problems of economic stability, growth, and the efficient use of resources. One of the important objectives of the economist is to explain how our economic system functions.

### PUBLIC RELATIONS

Students interested in public relations will study the management of communication between an organization and its publics. Students will combine a convincing argument with an appropriate medium to best deliver their message.

## WHAT ARE THE RELATED CAREERS?

### **Alumni Titles:**

Finance Director  
Financial Analyst  
Project Manager  
CPA  
Actuarial Analyst  
Supply Management Specialist

Cost Management Specialist  
Quality Management  
Management Consultant  
Director of Risk Management  
Marketing Coordinator  
Compliance & Equity  
Management

### **Alumni Employers:**

Wells Fargo  
Principal Financial  
John Deere  
Rockwell Collins  
US Bank  
Transamerica  
Aegon  
Nationwide  
Northwestern Mutual  
Meriprise  
CUNA  
Deloitte  
Palmer Group  
Amazon  
United Health Group  
CBE Companies  
IBM  
Pella  
Farm Bureau

Athene USA  
Allstate  
Sammons Financial Group  
Wellmark  
Mudd Advertising  
Meredith Corporation  
GoDaddy  
VGM  
Iowa Realty  
Re/Max  
Century 21  
Midland Loan Services  
Weitz Company  
MidAmerican Energy  
Construction Companies  
CliftonLarsonAllen  
Bergan Paulsen  
Pearson

## NEXT STEPS:

Arrange job shadow opportunities related to majors of interest.

Seek out volunteer opportunities that allow you to learn more about yourself, explore areas of interest, and connect with professionals and community members.

Browse the UNI website for information on majors of interest, including the courses you will take in those majors:

<https://uni.edu/majors/majors-and-minors-department>

Once you are at UNI, schedule an appointment with your academic advisor to discuss your interests and potential majors.

## WHERE ARE UNI ALUMNI WORKING?

