

I HAVE AN INTEREST IN

THE ARTS

INTERIOR DESIGN

An interior design major prepares students to be creative problem-solvers. The coursework provides systematic and coordinated approaches to the design process, resulting in appropriate interior environments in private and public sectors.

TEXTILES & APPAREL

Students will learn trend analysis, apparel development, mass production, promotion planning, advertising & computer-aided design, apparel quality control, textile science, consumer research, and merchandise buying & planning.

ART

Students will work to understand and appreciate all art types. Students will also pick an emphasis in one of the following areas: ceramics, drawing, graphic design, jewelry/metals, painting, photography, printmaking, or sculpture.

THEATRE

Whether on stage or backstage, students will learn the fundamentals of acting production and stagecraft. Students will also receive hands-on training, as they will plan and implement several productions each semester.

GRAPHIC DESIGN

Students take a focused array of advanced design courses where they do professional-level work and build a great portfolio. In addition to classroom work, students get to hone design skills by taking on real-world projects for clients.

MUSIC

A music major will focus on liberal arts training and an emphasis on the discipline of music training. Music majors on all degree programs must choose an area of applied music for specialization and must meet proficiency standards of the School of Music.

DIGITAL MEDIA

Students will learn how to use electronically mediated communication. This major provides students with a strong foundation in media production & management, as well as the uses, processes, & effects of mediated communication.

INTERACTIVE DIGITAL STUDIES

Interactive Digital Studies (IDS) is an innovative program about creatively addressing the future. Students in IDS gain an arsenal of digital skills, a firm understanding of digital culture and theory, and a means for responding to our digital world.

GRAPHIC TECHNOLOGY

Students gain knowledge and experience with technology necessary to produce the millions of imaged products from start to finish. They also learn about successful management and supervision to operate business enterprises.

WHAT ARE THE RELATED CAREERS?

Alumni Titles:

Marketing Manager
Violinist
Promotions Specialist
Video Producer
Interior Designer
Youth Educator
Actor
Author
Digital Marketing
Color Consultant
Facilities Manager
Web Designer
Sports Reporter
Social Media Specialist
Digital Arts Manager

Graphic Designer
Creative Director
Design Strategist
Voice Over Artist
Art Director
Audio/Video Consultant
Stage Manager
Costume Director
Box Office Supervisor
Presentation Designer
Digital Marketing Director
Brand Manager
Music Instructor
Band Director
Communications Manager

Alumni Employers:

Target
John Deere
Pigott
Principal Financial Group
Cabela's
Mudd Advertising
UnityPoint Health
Meredith Corporation
Pearson
Storey Kenworthy
SG Interactive
Hellman

Aeropostale
Ethan Allen Global
Jockey International Inc.
Apple
Theatre Cedar Rapids
Electronic Theatre Controls
Ganett – USA TODAY
Visual Logic
Hibu
KCRG-TV9 and KWWL
Sinclair Broadcast Group
Cumulus Media

WHERE ARE UNI ALUMNI WORKING?



NEXT STEPS:

Arrange job shadow opportunities related to majors of interest.

Seek out volunteer opportunities that allow you to learn more about yourself, explore areas of interest, and connect with professionals and community members.

Browse the UNI website for information on majors of interest, including the courses you will take in those majors:

<https://uni.edu/majors/majors-and-minors-department>

Once you are at UNI, schedule an appointment with your academic advisor to discuss your interests and potential majors.