I HAVE AN INTEREST IN
THE ARTS

INTERIOR DESIGN
An interior design major prepares students to be creative problem-solvers. The coursework provides systematic and coordinated approaches to the design process, resulting in appropriate interior environments in private and public sectors.

TEXTILES & APPAREL
Students will learn trend analysis, apparel development, mass production, promotion planning, advertising & computer-aided design, apparel quality control, textile science, consumer research, and merchandise buying & planning.

ART
Students will work to understand and appreciate all art types. Students will also pick an emphasis in one of the following areas: ceramics, drawing, graphic design, jewelry/metals, painting, photography, printmaking, or sculpture.

THEATRE
Whether on stage or backstage, students will learn the fundamentals of acting production and stagecraft. Students will also receive hands-on training, as they will plan and implement several productions each semester.

GRAPHIC DESIGN
Students take a focused array of advanced design courses where they do professional-level work and build a great portfolio. In addition to classroom work, students get to hone design skills by taking on real-world projects for clients.

MUSIC
A music major will focus on liberal arts training and an emphasis on the discipline of music training. Music majors on all degree programs must choose an area of applied music for specialization and must meet proficiency standards of the School of Music.

DIGITAL MEDIA
Students will learn how to use electronically mediated communication. This major provides students with a strong foundation in media production & management, as well as the uses, processes, & effects of mediated communication.

INTERACTIVE DIGITAL STUDIES
Interactive Digital Studies (IDS) is an innovative program about creatively addressing the future. Students in IDS gain an arsenal of digital skills, a firm understanding of digital culture and theory, and a means for responding to our digital world.

GRAPHIC TECHNOLOGY
Students gain knowledge and experience with technology necessary to produce the millions of imaged products from start to finish. They also learn about successful management and supervision to operate business enterprises.

Office of Academic Advising
102 Gilchrist Hall
319-273-3406

University of Northern Iowa
WHAT ARE THE RELATED CAREERS?

**Alumni Titles:**
Marketing Manager  
Violinist  
Promotions Specialist  
Video Producer  
Interior Designer  
Youth Educator  
Actor  
Author  
Digital Marketing  
Color Consultant  
Facilities Manager  
Web Designer  
Sports Reporter  
Social Media Specialist  
Digital Arts Manager  

Graphic Designer  
Creative Director  
Design Strategist  
Voice Over Artist  
Art Director  
Audio/Video Consultant  
Stage Manager  
Costume Director  
Box Office Supervisor  
Presentation Designer  
Digital Marketing Director  
Brand Manager  
Music Instructor  
Band Director  
Communications Manager

**Alumni Employers:**
Target  
John Deere  
Pigott  
Principal Financial Group  
Cabela’s  
Mudd Advertising  
UnityPoint Health  
Meredith Corporation  
Pearson  
Storey Kenworthy  
SG Interactive  
Hellman  

Aeropostale  
Ethan Allen Global  
Jockey International Inc.  
Apple  
Theatre Cedar Rapids  
Electronic Theatre Controls  
Ganett – USA TODAY  
Visual Logic  
Hibu  
KCRG-TV9 and KWWL  
Sinclair Broadcast Group  
Cumulus Media

WHERE ARE UNI ALUMNI WORKING?

Cedar Rapids  Waterloo  Des Moines  Minneapolis-St. Paul

Los Angeles  Davenport  Omaha  New York City

San Francisco  Denver  Kansas City  Iowa City

University of Northern Iowa

NEXT STEPS:

Arrange job shadow opportunities related to majors of interest.

Seek out volunteer opportunities that allow you to learn more about yourself, explore areas of interest, and connect with professionals and community members.

Browse the UNI website for information on majors of interest, including the courses you will take in those majors:

[https://uni.edu/majors/majors-and-minors-department](https://uni.edu/majors/majors-and-minors-department)

Once you are at UNI, schedule an appointment with your academic advisor to discuss your interests and potential majors.