

MANAGEMENT

University of Northern Iowa College of Business Administration

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ABOUT THE MAJOR

Management is the administration of an organization, whether it is a business, a not-for-profit organization, or government body. Management includes the activities of setting the strategy of an organization and coordinating the efforts of its employees (or of volunteers) to accomplish its objectives through the application of available resources, such as financial, natural, technological, and human resources.

SAMPLE COURSEWORK

Employment and Labor

Law

Business Policy and

Operations Management

Legal and Social

Strategy

Analytics

Environments of Business

Statistics of Business

Organizational Management

POSSIBLE CAREERS *some titles may require further education

Chief Executive Officer Financial Manager **Public Relations Manager** Project Manager

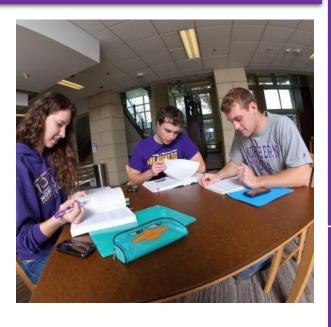
Computer Systems Manager Sales Manager **Fundraising Manager** Data Analyst

Information Systems Manager Benefits Manager **General Operations Manager** Risk Manager

Marketing Manager **Human Resources Business Analyst** Stockbroker

UNI GRADUATES: WHERE ARE THEY NOW?

- John Deere
- Wells Fargo
- Principal Financial Group
- **Rockwell Collins**
- Target
- Transamerica
- University of Iowa
- Nationwide
- UnityPoint Health
- Wells Fargo Home Mortgage
- Collins Aerospace
- U.S. Bank
- Pella Corporation
- Farm Bureau Financial Services
- Iowa Realty
- **Ruan Transportation**



SKILLS NEEDED

- Planning and organizational skills
- Communication
- Decision-making
- Delegation
- Problem solving skills
- Motivating
- Time management
- Forward-thinking ability
- Administrative and financial skills

HOLLAND CODES

ESA



University of Marian Indiversity of transitions. Connections. resources.