



CAROLINE

POLITICAL COMMUNICATION

ABOUT MY MAJOR

Political Communication is kind of a hybrid between the Political Science department and the Communication & Media department. If you're interested in the communication side of politics, this might interest you. It is very unique to UNI since we're one of the very few schools that offer this major. With political communications, you can do anything from working on a campaign as a campaign manager to working for nonprofits or being a social media manager.

CHOOSING MY MAJOR

I went to Majors in Minutes on Zoom during COVID. I met with the former student body president who was a Political Communication major and I was able to connect with them. She really sold me on the major. I was interested in learning how political systems work since they influence our daily lives, whether we realize it or not. I was also interested in the communication side of things because I love writing and being creative. The major drew me in since it was a nice balance between the two areas.

MINORS & CERTIFICATES

It really just depends on what emphasis you want. Personally, I'm interested more in digital media communication. So, I have a Digital Media Leadership minor and Digital Journalism minor. I also have a certificate in Museum Studies, which is more history based. I also know a lot of people who minor in Political Science or International Relations.

INTERNSHIPS

I work for the Northern Iowa Student Government (NISG) and I serve as their Director of Public Relations. I've been doing that this year and it's been really helpful and very applicable to Political Communication. It's a super fun environment, working with great people! This summer, I will be interning at the Des Moines Metro Opera in Indianola as their development intern.

CAREERS

Right now, I would love to do communications for a university, a nonprofit, or even a campaign. I know people who are interning for the Senate and Congress and some of them will go to DC and intern for other people. I know someone else interning for Chuck Grassley and the Governor. I applied for an internship with Representative Amy Klobuchar, a Minnesota senator. With this major, you can look good to any job because employers want to see that you have good communication skills.