

TEXTILES AND APPAREL

University of Northern Iowa College of Social and Behavioral Sciences
<https://csbs.uni.edu/sahs/tapp>

ABOUT THE MAJOR

Professionals in the textiles and apparel industry study all things related to fashion and clothing. This major prepares students to fill product development STEM and design-based positions in the workforce upon graduation. This program is committed to a balanced and integrated design, materials science, liberal arts, business and technical curriculum; with a strong emphasis placed on product understanding, quality evaluation, computer aided design, apparel design and fit, and business background.

SAMPLE COURSEWORK

Creative Textile and Apparel Design Foundations	Computer Applications for the Textile and Apparel Industry
Fashion Culture and Industry	Fashion Trend Analysis
Apparel Design and Evaluation	Dress and Human Behavior
Fashion Design: Flat Pattern and Draping	

POSSIBLE CAREERS *some titles may require further education

Apparel Designer	Market Researcher	Quality Assurance Evaluator	Fabric Designer
Buyer	Merchandising Manager	Retail Manager	Fashion Editor
Fashion Illustrator	Patternmaker	Technical Designer	Personal Shopper
Stylist	Product Developer	Visual Designer	Purchasing Agent

UNI GRADUATES: WHERE ARE THEY NOW?

- Target
- Jockey International, Inc.
- Creative Apparel Concepts, Inc.
- Kohl's
- Sachin & Babi
- Tom James Company
- Cabela's
- Duluth Trading Company
- Land's End
- Dry Goods USA
- Reebok
- American Eagle
- Meredith Corporation
- The North Face



SKILLS NEEDED

- Creativity
- Visualization
- Organization
- Time-management
- Patience
- Detail-oriented
- Discipline
- Drawing and Sewing
- Ability to work on teams

HOLLAND CODES

AER