About The Major
You will have practical insight into how to interpret various forms of data and use the findings to guide organizational decisions. You’ll learn how to work with large data sets to identify trends and visually communicate your interpretations, predictions, and suggestions for action to business leaders.

Sample Course Work
- Introduction to Information Systems
- Business Application Development
- Business Analytics Fundamentals
- Advanced Business Analytics
- Economics and Business Forecasting
- Database Management Theory

Possible Careers
*Some titles may require further education
- Analyst
- Data Scientist
- Data Analyst
- Advertising Manager
- Big Data Analyst Specialist
- Business Intelligence Specialist
- Pricing Analyst
- Portfolio Analyst
- Business Analyst Consultant
- Programmer Analyst

UNI Graduates: Where Are They Now?
• AEGON | Transamerica
• Allie Universal
• Ameriprise Financial Services
• Best Buy
• Collins Aerospace
• Farmer State Bank
• Fidelity Bank & Trust
• Hy-Vee, Inc.
• John Deere
• Kent Corporation
• Menards
• Nationwide Insurance

Skills Needed
• Critical Thinking
• Problem-solving
• Detail-Oriented
• Independent
• Flexibility
• Decision-Making
• Active Listening
• Teamwork
• Adaptability