BUSINESS ANALYTICS

University of Northern Iowa David W. Wilson College of Business

https://business.uni.edu/management/majors-minors-programs/business-analytics-major

About The Major

You will have practical insight into how to interpret various forms of data and use the findings to guide organizational decisions. You'll learn how to work with large data sets to identify trends and visually communicate your interpretations, predictions, and suggestions for action to business leaders.

Sample Course Work

Introduction to Information Systems

Business Application Development

Business Analytics Fundamentals

Advanced Business Analytics

Economics and Business Forecasting

Database Management Theory

Possible Careers   *Some titles may require further education

Analyst

Data Scientist

Data Analyst

Advertising Manager

Big Data Analyst Specialist

Business Intelligence Specialist

Pricing Analyst

Portfolio Analyst

Business Analyst

Consultant

Programmer Analyst

UNI Graduates: Where Are They Now?

- AEGON | Transamerica
- Allie Universal
- Ameriprise Financial Services
- Best Buy
- Collins Aerospace
- Farmer State Bank
- Fidelity Bank & Trust
- Hy-Vee, Inc.
- John Deere
- Kent Corporation
- Menards
- Nationwide Insurance

Skills Needed

- Critical Thinking
- Problem-solving
- Detail-Oriented
- Independent
- Flexibility
- Decision-Making
- Active Listening
- Teamwork
- Adaptability

UNI / University of Northern Iowa.
Academic Advising