

COMMUNICATION

University of Northern Iowa College of Humanities, Arts & Sciences

<https://commstudies.uni.edu/>

About The Major

Communication, or using messages to share meanings, occurs in virtually everything humans do. In today's changing society, the means and methods of communication are constantly evolving, but the basic principles of communication remain the same.

Sample Course Work

Public Speaking
Storytelling and Identity
Interpersonal Communication
Ethics in Communication
Nonverbal Communication
Family Communication

Possible Careers

*Some titles may require further education

Life Design Coach	Recruiter	Editor
Account Executive	Publicist	Journalist
Consulting Associate	Producer	Anchor/Reporter
Marketing Manager	Radio Anchor	Audio Engineer

UNI Graduates: Where Are They Now?

- 20th Century Fox Television
- ABC Cable Networks Group
- BaHar Publishing
- Camrory Broadcasting, Inc.
- Captive Software
- Cerner Corporation
- CNN
- Davenport Public Library
- DreamWorks SKG
- EdgeCore Marketing
- MSNBC
- Public Radio International
- Signs & Designs
- St. Louis Rams
- Iowa Disaster Human

Skills Needed

- Interpersonal skills
- Public speaking skills
- Relationship-building skills
- Detail-oriented
- Organization skills
- Nonverbal skills
- Writing skills
- Media relations skills