About The Major
Communication, or using messages to share meanings, occurs in virtually everything humans do. In today’s changing society, the means and methods of communication are constantly evolving, but the basic principles of communication remain the same.

Sample Course Work
Public Speaking
Storytelling and Identity
Interpersonal Communication
Ethics in Communication
Nonverbal Communication
Family Communication

Possible Careers
Life Design Coach
Account Executive
Consulting Associate
Marketing Manager
Recruiter
Publicist
Producer
Radio Anchor
Editor
Journalist
Anchor/Reporter
Audio Engineer

UNI Graduates: Where Are They Now?
- 20th Century Fox Television
- ABC Cable Networks Group
- BaHar Publishing
- Camrory Broadcasting, Inc.
- Captive Software
- Cerner Corporation
- CNN
- Davenport Public Library
- DreamWorks SKG
- EdgeCore Marketing
- MSNBC
- Public Radio International
- Signs & Designs
- St. Louis Rams
- Iowa Disaster Human

Skills Needed
- Interpersonal skills
- Public speaking skills
- Relationship-building skills
- Detail-oriented
- Organization skills
- Nonverbal skills
- Writing skills
- Media relations skills