

DIGITAL MEDIA JOURNALISM

University of Northern Iowa College of Humanities, Arts, and Sciences

<https://chas.uni.edu/cm/majors/digital-media-journalism-major>

About The Major

Digital media journalists may work on reporting, news writing, editing and design, online journalism, mobile journalism, sports journalism, photojournalism, and media law and ethics. The major and minor are popular with students from all areas across campus who want to write well and understand the best practices in ethical reporting and great storytelling.

Sample Course Work

Digital Toolbox
Fundamentals of Journalism
Writing for Digital Media
INews Writing and Reporting
Professional and Public Communication
Advocacy Campaigns

Possible Careers *Some titles may require further education

Digital Media Manager	Social Media Producer	Digital Media Specialist
Video Production Specialist	Photojournalist/ Editor	Marketing and Communications Manager
Digital Media Producer	Technical Writer	
Video Editor/Videographer		

UNI Graduates: Where Are They Now?

- Viking Pump, Inc.
- Wartburg College
- Around the Corner Productions
- The Des Moines Register
- NEWS 7 KWWL
- Casey's General Stores, Inc.
- PDCM Insurance
- Luther College
- Community Foundation of Northeast Iowa
- Farm Journal
- John Deere
- Absolute Dental Services, Inc.
- Iowa International Center

Skills Needed

- Problem-solving
- Communication skills
- Writing skills
- Creativity
- Social Media skills
- Critical thinking
- Dependability
- Adaptability
- Time Management