

ECONOMICS

University of Northern Iowa David W. Wilson College of Business

<https://business.uni.edu/undergraduate/economics>

About The Major

An economics degree gives students an understanding of the national economy and teaches them how to think critically about the way materials, money, and resources are bought, traded, and sold. Economics often involves topics like wealth, finance, recessions, and banking, leading to the misconception that economics is all about money and the stock market. Economics is a broad discipline that helps us understand historical trends, interpret today's headlines, and make predictions for the coming years.

Sample Course Work

Principles of Macroeconomics
Principles of Financial Accounting
Introduction to Information Systems
Principles of Marketing
Corporate Finance
Risk Management & Insurance

Possible Careers *Some titles may require further education

Actuary	Accountant	Economic Consultant
Credit Analyst	Auditor	Contract Specialist
Policy Analyst	Real Estate	Financial Advisor
Statistician	Economist	Business Reporter

UNI Graduates: Where Are They Now?

- John Deere
- Wells Fargo
- Principle Financial
- Principal Global Investors
- Wells Fargo Home Mortgage
- Hy-Vee, Inc.
- Situs RERC
- Aegon Asset Management
- IBM
- CBRE
- Cushman & Wakefield Iowa Commercial Advisors
- Midland Loan Services
- Rally Appraisal LLC
- Cohen Financial- SunTrust Bank

Skills Needed

- Analytical skills
- Written skills
- Oral Communication
- Detail-oriented
- Math skills
- Independent Thinking skills
- Motivation
- Ability to Work Under Pressure