

# FINANCE

University of Northern Iowa David W. Wilson College of Business

<https://catalog.uni.edu/collegeofbusinessadministration/finance/>

## About The Major

Finance is a broad term that describes two related activities: the study of how money is managed and the actual process of acquiring needed funds. It encompasses the oversight, creation, and study of money, banking, credit, investments, assets, and liabilities that make up financial systems. Many of the basic concepts in finance come from micro and macroeconomic theories which essentially state that a dollar today is worth more than a dollar in the future.

## Sample Course Work

Principles of Macroeconomics  
Real Estate Finance  
Principles of Investments  
Fixed Income Analysis  
Operations Management  
Corporate Finance

## Possible Careers

\*Some titles may require further education

Budget Analyst	Attorney	Real Estate Agent
Financial Planner	Actuary	Business Professor
Financial Analyst	Accountant	Investment Banker
Investor Relations Associate	Credit Analyst	Asset Management

## UNI Graduates: Where Are They Now?

- Wells Fargo
- Principal Financial Group
- Transamerica
- John Deere
- Principal Global Investors
- U.S. Bank
- Rockwell Collins
- Athene USA
- Veridian Credit Union
- John Deere Financial
- Situs RERC
- Lincoln Savings Bank
- TCF Equipment Finance
- Farmer State Bank
- Kermin Industries
- Eurofins Group

## Skills Needed

- Interpersonal skills
- Oral and Written Communication
- Financial Reporting
- Analytical thinking
- Problem-solving
- Customer Service
- Ability to Work on a Team
- Numeracy Skills
- Organization