

GRAPHIC TECHNOLOGY

University of Northern Iowa College of Humanities Arts & Sciences

<https://chas.uni.edu/aetm/majors/graphic-technology>

About The Major

Graphic Technology is a rapidly growing field that focuses on diverse areas of graphic communication such as traditional print publishing, digital publishing, packaging, website development, and more. Students in this program learn about the industry workflows from design conception to product fulfillment through hands-on learning in state-of-the-art graphic communication labs.

Sample Course Work

Graphic Communications Foundations
Digital Pre-Media
Computer Applications in Technology
Digital Imaging
Web Publishing

Possible Careers

*Some titles may require further education

Editor	Imaging Specialist	User Experience (UX)
Print Technician	Graphic Coordinator	Email Marketing Manager
Technology Manager	Multimedia Designer	Digital Graphic Designer
Project Manager	Web Developer	Creative Services Manager

UNI Graduates: Where Are They Now?

- Red Lab Technologies
- Intoxalock Fastsigns
- Adams Publishing Group, LLC
- 7G Distributing, LLC
- VGM Marketing
- RealManage
- InMarketSolution
- Integrated DNA Technologies
- Claim Technologies, Inc.
- Herzog Technologies, Inc.
- DecoPac, Inc.
- Bing Bang
- KULT 94.5
- Minuteman/TAG'S
- Exela Technologies
- Scientific Games

Skills Needed

- Creativity
- Communication skills
- Technology
- Time Management
- Problem-solving
- Typography
- Detail-oriented
- Customer Service
- Organization
- Project Management
- Oral Presentation skills