About The Major
Graphic Technology is a rapidly growing field that focuses on diverse areas of graphic communication such as traditional print publishing, digital publishing, packaging, website development, and more. Students in this program learn about the industry workflows from design conception to product fulfillment through hands-on learning in state-of-the-art graphic communication labs.

Sample Course Work
Graphic Communications Foundations
Digital Pre-Media
Computer Applications in Technology
Digital Imaging
Web Publishing

Possible Careers *Some titles may require further education
Editor
Print Technician
Technology Manager
Project Manager
Imaging Specialist
Graphic Coordinator
Multimedia Designer
Web Developer
User Experience (UX)
Email Marketing Manager
Digital Graphic Designer
Creative Services Manager

UNI Graduates: Where Are They Now?
- Red Lab Technologies
- Intoxalock Fastsigns
- Adams Publishing Group, LLC
- 7G Distributing, LLC
- VGM Marketing
- RealManage
- InMarketSolution
- Integrated DNA Technologies
- Claim Technologies, Inc.
- Herzog Technologies, Inc.
- DecoPac, Inc.
- Bing Bang
- KULT 94.5
- Minuteman/TAG’S
- Exela Technologies
- Scientific Games

Skills Needed
- Creativity
- Communication skills
- Technology
- Time Management
- Problem-solving
- Typography
- Detail-oriented
- Customer Service
- Organization
- Project Management
- Oral Presentation skills