About The Major
Interactive Digital Studies is an innovative program that focuses on ways to creatively address the future. Students gain an understanding of digital culture and theory while learning how digital media influences our world. This customizable major allows students to focus on specific areas of digital studies including advertising, computation, imaging, learning, music, history, writing, and visualization.

Sample Course Work
- Digital Culture & Communication
- Interactive Digital Communication
- Editing & Design
- Music & Technology
- Digital Imaging

Possible Careers
- Advertising Manager
- Digital Audi Tech
- Marketing Manager
- Animator
- Multimedia Consultant
- Digital Graphic Artist
- Online Database Manager
- Broadcaster
- Wed Developer
- Digital Video Editor
- Content Manager
- Computer Programmer

UNI Graduates: Where Are They Now?
- InSync PLUS
- Hibu
- Red Lab Technologies
- The Buzz Creative Group
- Mittera
- Strategic Marketing Services
- Visual Logic
- Onimond Global
- KWWL
- Meredith Corporation
- TEKsystems
- NBCUniversal Media
- Nexstar Digital Company
- MindFire Communications
- Spinutech

Skills Needed
- Teamwork
- Technical Ability
- Problem-solving
- Time Management
- Organization
- Communication skills
- Creativity
- Attention to Detail
- Discipline
- Analytical skills
- Interpersonal Skills