

# INTERACTIVE DIGITAL STUDIES

University of Northern Iowa College of Humanities, Arts & Sciences  
<https://chas.uni.edu/cm/majors/interactive-digital-studies-major>

## About The Major

Interactive Digital Studies is an innovative program that focuses on ways to creatively address the future. Students gain an understanding of digital culture and theory while learning how digital media influences our world. This customizable major allows students to focus on specific areas of digital studies including advertising, computation, imaging, learning, music, history, writing, and visualization.

## Sample Course Work

Digital Culture & Communication  
Interactive Digital Communication  
Editing & Design  
Music & Technology  
Digital Imaging

## Possible Careers \*Some titles may require further education

Advertising Manager	Multimedia Consultant	Web Developer
Digital Audi Tech	Digital Graphic Artist	Digital Video Editor
Marketing Manager	Online Database Manager	Content Manager
Animator	Broadcaster	Computer Programmer

## UNI Graduates: Where Are They Now?

- InSync PLUS
- Hibu
- Red Lab Technologies
- The Buzz Creative Group
- Mittera
- Strategic Marketing Services
- Visual Logic
- Onimond Global
- KWWL
- Meredith Corporation
- TEKsystems
- NBCUniversal Media
- Nexstar Digital Company
- MindFire Communications
- Spinutech

## Skills Needed

- Teamwork
- Technical Ability
- Problem-solving
- Time Management
- Organization
- Communication skills
- Creativity
- Attention to Detail
- Discipline
- Analytical skills
- Interpersonal Skills