About The Major
With fewer than a dozen undergraduate political communication programs in the United States, UNI students are sure to stand out. Our majors work with experts in both communication & media and political science, and graduate with first-hand experience gained through internships in political campaigns, legislative offices, government agencies, businesses, and nonprofit organizations.

Sample Course Work
- Rhetoric and Civic Culture
- Mass Communication and Society
- Political Communication
- Power and Politics in the U.S.
- Public Opinion and Voting Behavior
- Communication, Community, and Change

Possible Careers
- Legislative Aide
- Campaign Manager
- Campaign Strategist
- Policy Analyst
- Media Strategist
- Public Relations Manager
- Lobbyist
- Chief of Staff
- Journalist
- Correspondent
- City Manager
- Social Media Manager

UNI Graduates: Where Are They Now?
- University of Northern Iowa
- University of Iowa
- State of Iowa - Executive Branch
- Iowa Department of Revenue
- Wisconsin Veterans Museum Foundation, Inc.
- Greater Des Moines Partnership
- Third Order Effects
- Culmen International
- FLS Connect
- Performance Marketing
- U.S. Global Leadership Coalition
- Pinpoint Digital
- Master Builders of Iowa
- Office of Consumer Affairs Public Policy
- Black Hawk County

Skills Needed
- Writing skills
- Research skills
- Public speaking
- Cultural competence
- Social media skills
- Crisis management
- Problem-solving
- Persuasiveness
- Ability to take criticism
- Critical thinking