# **OLITICAL SCIENCE**

University of Northern Iowa College of Social and Behavioral Sciences https://csbs.uni.edu/political-science-major

# **About The Major**

Political science is the study of power: how it is created, exercised, justified, and challenged. As a social science, political science focuses on group power, the 'how' and 'why' of collective decision-making, and the ethics of power. It also examines the effects of community, identity, justice, and citizenship.

## Sample Course Work

Intro to American Politics Mass Communication and Society **Campaigns and Elections** Rhetoric and Civic Culture Public Opinion and Voting Behavior Communication, Community, and Change

# Possible Careers \*Some titles may require further education

**Government Relations** Campaign Manager Campaign Strategist **Policy Analyst** 

Press Officer Public Relations Manager Lobbyist Chief of Staff

Journalist Correspondent **City Manager** Social Media Manager

### **UNI Graduates: Where Are They Now?**

- University of Northern Iowa •
- University of Iowa •
- State of Iowa Executive Branch ٠
- Iowa Department of Revenue •
- Wisconsin Veterans Museum Foundation, Inc. •
- Greater Des Moines Partnership •
- Third Order Effects •
- Culmen International •
- **FLS Connect**
- Performance Marketing •
- U.S. Global Leadership Coalition •
- **Pinpoint Digital** •
- Master Builders of Iowa •
- Office of Consumer Affairs Public Policy
- Black Hawk County •

# **Skills Needed**

- Writing skills
- Research skills
- Public speaking
- Cultural competence
- Social media skills
- Crisis management
- Problem-solving
- Persuasiveness
- Ability to take criticism
- Critical thinking

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