About The Major
Political science is the study of power: how it is created, exercised, justified, and challenged. As a social science, political science focuses on group power, the ‘how’ and ‘why’ of collective decision-making, and the ethics of power. It also examines the effects of community, identity, justice, and citizenship.

Sample Course Work
Intro to American Politics
Mass Communication and Society
Campaigns and Elections
Rhetoric and Civic Culture
Public Opinion and Voting Behavior
Communication, Community, and Change

Possible Careers
*Some titles may require further education
Government Relations
Campaign Manager
Campaign Strategist
Policy Analyst
Press Officer
Public Relations Manager
Lobbyist
Chief of Staff
Journalist
Correspondent
City Manager
Social Media Manager

UNI Graduates: Where Are They Now?
- University of Northern Iowa
- University of Iowa
- State of Iowa – Executive Branch
- Iowa Department of Revenue
- Wisconsin Veterans Museum Foundation, Inc.
- Greater Des Moines Partnership
- Third Order Effects
- Culmen International
- FLS Connect
- Performance Marketing
- U.S. Global Leadership Coalition
- Pinpoint Digital
- Master Builders of Iowa
- Office of Consumer Affairs Public Policy
- Black Hawk County

Skills Needed
- Writing skills
- Research skills
- Public speaking
- Cultural competence
- Social media skills
- Crisis management
- Problem-solving
- Persuasiveness
- Ability to take criticism
- Critical thinking