About The Major
Do you like being outdoors? Thinking and living healthy? Working with others in a meaningful way? A degree in recreation, tourism & nonprofit leadership (RTNL) lets you turn those interests into a career that helps people live healthy and meaningful lifestyles in community, health and human services, and nonprofit settings.

Skills Needed
- Critical Thinking
- Problem-solving
- Able to operate with agility and flexibility
- Oral and Written Communication skills
- Cultural Competence
- Decision Making
- Active Listening
- Coordination
- Public Speaking

Sample Course Work
- Foundations of Tourism
- Foundations of the Nonprofit Sector
- Foundations of Outdoor Recreation
- Foundations of Youth Work
- Foundations of Therapeutic Recreation
- Community Based Tourism

Possible Careers
- Nonprofit Work
- Event Planner
- Resort Manager
- Park Ranger
- Cruise Director
- Youth Assistant
- Coach
- Personal Trainer
- Theme Park Manager
- Travel Agent
- Camp Director
- Outdoor Rec Services

UNI Graduates: Where Are They Now?
- Camp Adventure Child and Youth Services
- Western Home Communities
- Link Associates
- NewAldaya Lifescapes
- Nonprofit Leadership Alliance
- YMCA of the USA
- Comprehensive Systems
- Special Olympics Iowa
- Hy-Vee, Inc.
- The Salvation Army
- Northeast Iowa Food Bank
- Principal Financial Group
- Dubuque Leisure Services
- University of Northern Iowa
- Drake University