

RECREATION, TOURISM & NONPROFIT LEADERSHIP

University of Northern Iowa College of Education

<https://coe.uni.edu/hracs/majors-minors-certificates/recreation-tourism-nonprofit-leadership-major>

About The Major

Do you like being outdoors? Thinking and living healthy? Working with others in a meaningful way? A degree in recreation, tourism & nonprofit leadership (RTNL) lets you turn those interests into a career that helps people live healthy and meaningful lifestyles in community, health and human services, and nonprofit settings.

Sample Course Work

Foundations of Tourism
Foundations of the Nonprofit Sector
Foundations of Outdoor Recreation
Foundations of Youth Work
Foundations of Therapeutic Recreation
Community Based Tourism

Possible Careers

*Some titles may require further education

Nonprofit Work

Park Ranger

Coach

Travel Agent

Event Planner

Cruise Director

Personal Trainer

Camp Director

Resort Manager

Youth Assistant

Theme Park Manager

Outdoor Rec Services

UNI Graduates: Where Are They Now?

- Camp Adventure Child and Youth Services
- Western Home Communities
- NewAldaya Lifescapes
- Link Associates
- Nonprofit Leadership Alliance
- YMCA of the USA
- Comprehensive Systems
- Special Olympics Iowa
- Hy-Vee, Inc.
- The Salvation Army
- Northeast Iowa Food Bank
- Principal Financial Group
- Dubuque Leisure Services
- University of Northern Iowa
- Drake University

Skills Needed

- Critical Thinking
- Problem-solving
- Able to operate with agility and flexibility
- Oral and Written Communication skills
- Cultural Competence
- Decision Making
- Active Listening
- Coordination
- Public Speaking