

# MANAGEMENT

University of Northern Iowa College of Business Administration  
[catalog.uni.edu/collegeofbusinessadministration/management/#Managementmajor](http://catalog.uni.edu/collegeofbusinessadministration/management/#Managementmajor)

## ABOUT THE MAJOR

Management is the administration of an organization, whether it is a business, a not-for-profit organization, or government body. Management includes the activities of setting the strategy of an organization and coordinating the efforts of its employees (or of volunteers) to accomplish its objectives through the application of available resources, such as financial, natural, technological, and human resources.

## SAMPLE COURSEWORK

Employment and Labor Law	Operations Management
Legal and Social Environments of Business	Business Policy and Strategy
Organizational Management	Statistics of Business Analytics

## POSSIBLE CAREERS \*some titles may require further education

Chief Executive Officer	Financial Manager	Public Relations Manager	Project Manager
Computer Systems Manager	Sales Manager	Fundraising Manager	Data Analyst
Information Systems Manager	Benefits Manager	General Operations Manager	Risk Manager
Marketing Manager	Human Resources	Business Analyst	Stockbroker

## UNI GRADUATES: WHERE ARE THEY NOW?

- John Deere
- Wells Fargo
- Principal Financial Group
- Rockwell Collins
- Target
- Transamerica
- University of Iowa
- Nationwide
- UnityPoint Health
- Wells Fargo Home Mortgage
- Collins Aerospace
- U.S. Bank
- Pella Corporation
- Farm Bureau Financial Services
- Iowa Realty
- Ruan Transportation



## SKILLS NEEDED

- Planning and organizational skills
- Communication
- Decision-making
- Delegation
- Problem solving skills
- Motivating
- Time management
- Forward-thinking ability
- Administrative and financial skills

## HOLLAND CODES

**ESA**