Psychology is the scientific study of the mind and behavior. Psychology is a multifaceted discipline and includes many sub-fields of study such as human development, sports, health, clinical, social behavior and cognitive processes. Gaining a richer and deeper understanding of psychology can help people achieve insights into their own actions as well as a better understanding of others.

**SAMPLE COURSEWORK**

- Introduction to Psychology
- Psychology of Personality
- Behavior Modification
- Cognitive Psychology
- Clinical Psychology
- Biopsychology
- Developmental Psychology
- Social Psychology

**POSSIBLE CAREERS** *some titles may require further education*

- Psychologist
- Group Home Coordinator
- Public Relations Specialist
- Mental Health Professional
- Rehabilitation Counselor
- Advertising Specialist
- Social Service Worker
- Marketing Specialist
- Customer Service
- Organizational Consultant
- Corrections Officer
- Law Enforcement
- Researcher
- Career Counselor
- Child Psychologist
- Personnel Manager

**UNI GRADUATES: WHERE ARE THEY NOW?**

- University of Northern Iowa
- University of Iowa
- UnityPoint Health
- Hawkeye Community College
- University of Iowa Healthcare
- UnitedHealth Group
- Grant Wood Area Education Agency
- Heartland AEA
- Orchard Place
- Pathways Behavioral Service, Inc.
- Black Hawk-Grundy Mental Health Center, Inc.
- New Heights Counseling Resources, Inc.
- EMDR and Beyond
- Correct Care Solutions
- Lutheran Family Service
- Child Guidance Center

**SKILLS NEEDED**

- Oral and written communication skills
- Research skills
- Ethics
- Patience
- Active listening and learning
- Problem solving skills
- Critical thinking skills
- Compassion
- Emotional stability

**HOLLAND CODES**

ISE