### Realistic

*Do you like hands-on activities? Do you prefer to work with things rather than people?*

| Art-Studio | Electrical Engineering Technology (EET) | Manufacturing Engineering Technology |
| Artistic Training | Environmental Resource Mgmt | Movement and Exercise Science |
| Biology | Geography | Physics |
| Chemistry | Graphic Technology | Technology Management |
| Communication/Digital Media | Interior Design | Theatre: Design and Production |
| Computer Science | Leisure, Youth & Human Services: Outdoor Recreation | |
| Construction Management | Earth or Environmental Science | |

### Artistic

*Do you like to use your creativity and imagination? Do you like the arts?*

| Art History or Studio | English | Interactive Digital Studies |
| Communication/General | Graphic Design | Marketing |
| Communication/Digital Media | Graphic Technology | Music or Composition Theory |
| Communication/Public Relations | Humanities | Textile and Apparel |
| Communication-Theatre Teaching | Interior Design | Theatre |

### Investigative

*Do you like facts and information? Are you curious about the “how” and “why” of things and people?*

| Anthropology | Economics | Physics |
| Art History Emphasis | Geography | Political Science |
| Biology | Global Studies | Psychology |
| Biochemistry | History | Religion, The Study of |
| Chemistry | Humanities | Sociology |
| Criminology | Mathematics | |
| Earth or Environmental Science | Philosophy | |
UNI Majors by Holland Code

Social
Do you like to help others? Do you like to work and communicate with people?

Anthropology
Athletic Training
Communication
Communication Disorders
Criminology
Family Services
Finance
Gerontology
Leisure, Youth and Human Services
Management
Movement and Exercise Science
Political Communication
Political Science
Psychology
Public Administration
Public Health & Education
Real Estate
Religion, The Study of
Social Work
Sociology
Spanish
Teaching English to Speakers of Other Languages (TESOL)
Teaching Majors *
Theatre

Enterprising
Do you like to persuade people? Do you like to lead and organize others to get things done?

Business Teaching
Communication/General
Communication/Public Relations
Construction Management
Economics
Finance
Gerontology: Long-Term Care
Leisure, Youth and Human Services
Management
Marketing
Movement and Exercise Science
Political Communication
Public Administration
Public Health & Education
Real Estate
Social Work
Teaching Majors
Textile and Apparel
Theatre

Conventional
Do you like to organize things? Do you like working with details and data?

Accounting
Computer Science
Finance
Geography: GIS
Management Information Systems
Manufacturing Engineering
Technology
Mathematics: Statistics and Actuarial Science
Networking and System Administration
Physics: Data Science
Supply Chain Management

*Teaching Major Options

Art
Biology
Business
Communication/Theatre
Early Childhood
Earth Science
Elementary Education
English
History
Mathematics
Middle Level
Music
Physical Education
Physics
Science
Social Science
Spanish
TESOL
Technology and Engineering