

UNI Majors by Holland Code

Realistic

Do you like hands-on activities? Do you prefer to work with things rather than people?

Art-Studio	Electrical Engineering Technology (EET)	Manufacturing Engineering Technology
Athletic Training	Environmental Resource Mgmt	Movement and Exercise Science
Biology	Geography	Physics
Chemistry	Graphic Technology	Technology Management
Communication/Digital Media	Interior Design	Theatre: Design and Production
Computer Science	Leisure, Youth & Human Services: Outdoor Recreation	
Construction Management		
Earth or Environmental Science		

Artistic

Do you like to use your creativity and imagination? Do you like the arts?

Art History or Studio	English	Interactive Digital Studies
Communication/General	Graphic Design	Marketing
Communication/Digital Media	Graphic Technology	Music or Composition Theory
Communication/Public Relations	Humanities	Textile and Apparel
Communication-Theatre Teaching	Interior Design	Theatre

Investigative

Do you like facts and information? Are you curious about the "how" and "why" of things and people?

Anthropology	Economics	Physics
Art History Emphasis	Geography	Political Science
Biology	Global Studies	Psychology
Biochemistry	History	Religion, The Study of
Chemistry	Humanities	Sociology
Criminology	Mathematics	
Earth or Environmental Science	Philosophy	

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Social

Do you like to help others? Do you like to work and communicate with people?

Anthropology	Leisure, Youth and Human Services	Real Estate
Athletic Training	Management	Religion, The Study of
Communication	Movement and Exercise Science	Social Work
Communication Disorders	Political Communication	Sociology
Criminology	Political Science	Spanish
Family Services	Psychology	Teaching English to Speakers of Other
Finance	Public Administration	Languages (TESOL)
Gerontology	Public Health & Education	Teaching Majors *
		Theatre

Enterprising

Do you like to persuade people? Do you like to lead and organize others to get things done?

Business Teaching	Leisure, Youth and Human Services	Real Estate
Communication/General	Management	Social Work
Communication/Public Relations	Marketing	Teaching Majors
Construction Management	Movement and Exercise Science	Textile and Apparel
Economics	Political Communication	Theatre
Finance	Public Administration	
Gerontology: Long-Term Care	Public Health & Education	

Conventional

Do you like to organize things? Do you like working with details and data?

Accounting	Manufacturing Engineering	Physics: Data Science
Computer Science	Technology	Supply Chain Management
Finance	Mathematics: Statistics and Actuarial	
Geography: GIS	Science	
Management Information Systems	Networking and System	
	Administration	

****Teaching Major Options***

Art	English	Science
Biology	History	Social Science
Business	Mathematics	Spanish
Communication/Theatre	Middle Level	TESOL
Early Childhood	Music	Technology and Engineering
Earth Science	Physical Education	
Elementary Education	Physics	